

# PQNewsBeat

**22,900+\* SUBSCRIBERS WILL GET YOUR MESSAGE TWICE A MONTH!**

**AN E-NEWSLETTER FROM THE STAFF OF EC&M**

*PQ NewsBeat* addresses the needs of those concerned about the quality and delivery of their power, and the stability of their power supplies.

Sent twice each month, *PQ NewsBeat* highlights the top stories, news and events, and new products and services affecting the power quality market. The newsletter reaches the desktops of thousands of **engineers, commercial and industrial facility personnel, and utility managers**. This continuous supply of information showcases the industry developments that have the greatest potential to impact our subscribers' business. It's another way of making sure *EC&M* remains the No. 1 source for system reliability.

## **FIVE EXCLUSIVE SPONSORSHIPS AND ONE TOWER SPONSORSHIP!**

*EC&M* is offering you opportunity to be one of only six sponsors of *PQ NewsBeat*. As a sponsor, you have a new—and inexpensive—method to connect with the market. Your message and hotlink will be e-mailed to **22,900+\* engineers, commercial and industrial facility professionals and utility managers\***—and the list is growing! This special offer is limited and is available on a first-come, first-serve basis.



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**Exclusive Tower Sponsor:** A 120 x 600 banner to the left of editorial text with a hotlink. \$1,295 net per month.

**ONLY SIX SPONSORSHIPS ARE AVAILABLE WITH EACH E-MAIL.  
DON'T MISS THIS OPPORTUNITY!  
CONTACT DAVID MILLER TO RESERVE YOUR SPACE.**

## **FEATURED SECTIONS OF THE E-NEWSLETTER**

### **TOP STORY**

This section features a major story in the power quality arena to attract and build readers' attention.

### **NEWS AND EVENTS**

In this section, the editors present brief news items and upcoming conferences or seminars that are particularly interesting or beneficial to our readers.

### **NEW PRODUCTS AND SERVICES**

This section includes information on the latest products from manufacturers that market power-quality-related products. It also features new services available through consultants, applicable organizations, or related Web sites.

\*Publisher's own data, October 2006

# **EC&M**

9800 Metcalf  
Overland Park, KS 66212-2216

**www.ecmweb.com**

# Reserve Your Sponsorship Before It's Too Late!

Sponsorship of *PQ NewsBeat* e-newsletter is available on a first-come, first-serve basis. To be one of six sponsors featured in each e-newsletter, fill out the form below and fax it to David Miller at 312-840-8470. Determination of sponsorship will be made on the date and time your fax is received.

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■ **Send materials to:**

Susan Winters

Ad Production Coordinator, Penton Media, Inc.

susan.winters@penton.com

913-967-7523

## **PQ Newsbeat 2008 Launch Dates**

Jan. 16	July 10
Jan. 30	July 24
Feb. 13	Aug. 13
Feb. 27	Aug. 27
March 12	Sept. 3
March 26	Sept. 17
April 16	Oct. 14
April 29	Oct. 28
May 14	Nov. 12
May 28	Nov. 25
June 4	Dec. 17
June 18	Dec. 30

**Ad materials due minimum  
3 days prior to e-newsletter  
launch date.**

**For More Details, Contact Your District Sales Manager or David Miller**

**PH: 312-840-8487 • david.miller@penton.com**

**Insertion Order Due: ASAP! Fax Your Order today!  
Sponsorships Available on a First-Come, First-Serve Basis.**