

Ask the Experts Category Sponsorship

Don't miss this unique opportunity to sponsor a specific category on our Web site. Use your industry knowledge to answer questions from our users and be the expert in a specific category. The sponsorship also includes at least one exclusive banner ad within each section.

<p>Sponsor Package Includes:</p> <ul style="list-style-type: none"> • Name of Expert • Picture of Expert • Company Name • Logo • Link to Web site • 50-Word Expert Description • Promotional Mentions • Exclusive Banner Advertising • First Right of Refusal on Future Sponsorships 	<p style="text-align: center;">An advertising section sponsored by: The Electric Co.</p> <div style="float: right; border: 1px solid black; padding: 5px; margin-bottom: 10px;">Your logo here</div> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;">  <p>John Smith Vice President The Electric Co. www.electricco.com</p> </div> <div style="width: 60%;"> <p>John has 30+ years experience in the electrical industry, including 10+ as President and CEO of his own company and 7+ as vice president of sales and development. John has led the development of numerous products and has overseen the successful expansion of The Electric Co.</p> </div> </div>
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50 word "expert" picture and description



Q & A posted by user and "expert"



Form for user to submit question to "expert"

Package Detail:

- Exclusive rights to answer questions from our Web site visitors in a specific category.
- 120x600 exclusive tower ad on the Expert category you are sponsoring.
- Marketing Mentions - The Ask the Expert section will be promoted through banner ads on the Web site, print mentions and through e-mail newsletters. Some promotions will include specific mentions of the experts and the company sponsoring the category.
- Three-month minimum commitment for all advertisers.

Call Your District Sales Manager or Publisher David Miller for More Information:
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