

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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(See Paragraph 11)
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Tel. No.: (913) 341-1300
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Official Publication of: None
Established: 1901
Issues Per Year: 12

FIELD SERVED

EC&M serves the electrical construction field defined as electrical contracting and low voltage/communications contracting firms: industrial, manufacturing, processing, warehousing, oil & gas, mining; utilities including electric, gas, water and sanitary; commercial and institutional including office complexes, hotels, data processing, financial, communications, recreational, retail, healthcare, educational, religious, correctional facilities, transportation services, air, rail, marine, motor; engineering firms, consulting engineering firms, architectural firms, design-construct firms, general contractors and ESCOs; and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners/partners, presidents, vice presidents, general managers; plant electrical engineers, chief electrical engineers, chief engineers, maintenance engineers, facilities managers, energy managers; project managers, job superintendents, general foremen, supervisors, electrical foremen, maintenance supervisors; electrical engineers, consulting electrical engineers, project engineers, staff engineers, designers, architects; electricians, electrical technicians, journeymen, maintenance technicians; estimators, purchaser/buyers, inspectors, and other titled personnel in the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	635
Advertiser and Agency _____	1,817
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	354
All Other _____	1,102
TOTAL	3,908

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	140,053	100.0	139,687	99.7	366	0.3
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	140,053	100.0	139,687	99.7	366	0.3

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	552	562			140,060	*April _____	290	284			140,050
February _____	360	350			140,050	May _____	571	572			140,051
March _____	1,762	1,768			140,056	June _____	93	92			140,050
						TOTAL	3,628	3,628			

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006
This issue is -% or 2 copies below the average of the other 5 issues reported in Paragraph two.

CLASSIFICATION BY BUSINESS AND INDUSTRY	Total Qualified	Percent of Total	CLASSIFICATION BY TITLE									
			Owner/ Partner, President, Vice- President, General Manager	Plant Electrical Engineer, Chief Electrical Engineer, Chief Engineer, Main- tenance Engineer, Facilities Manager, Energy Manager	Project Manager, Job Super- intendent, General Foreman, Job Foreman, Supervisor, Electrical Foreman, Main- tenance Supervisor	Electrical Engineer, Consulting Electrical Engineer, Project Engineer, Staff Engineer, Designer, Architect	Electrician, Electrical Technician, Electrical Journey- man, Main- tenance Technician	Estimator	Purchaser/ Buyer	Inspector	Other Titled Per- sonnel	
1. Electrical Contracting and Low Voltage/Communications Contracting by Employee Size:												
1-4 Employees _____	19,222	13.8	17,527	324	225	193	850	48	31	24	-	
5-9 Employees _____	14,206	10.1	11,853	457	589	198	910	94	92	13	-	
10-19 Employees _____	14,309	10.2	10,865	721	1,007	348	930	250	169	19	-	
20-49 Employees _____	13,716	9.8	8,542	970	1,829	492	1,117	447	294	25	-	
50-99 Employees _____	7,127	5.1	3,312	650	1,443	360	820	329	193	20	-	
100+ Employees _____	15,499	11.1	3,970	2,088	4,392	1,541	2,425	604	409	70	-	
Number of Employees Unknown _____	452	0.3	-	-	-	-	-	-	-	-	-	452
Sub-Total Electrical Contracting _____	84,531	60.4	56,069	5,210	9,485	3,132	7,052	1,772	1,188	171	452	
2. Industrial: including manufacturing, processing, warehousing, oil & gas, mining and utilities _____	17,010	12.1	2,600	5,400	3,450	3,418	1,809	58	196	79	-	
3. Commercial and Institutional: including office complex, hotel, data processing, financial, communications, recreational, retail, health-care, educational, religious, correctional, transportation services, air, rail, marine and motor _____	16,508	11.8	3,304	4,484	4,959	1,637	1,705	91	204	124	-	
4. Engineering firms, consulting engineering firms, architectural firms, design-construct firms, general contractors and ESCOs (Energy Service Companies) _____	22,002	15.7	7,661	2,248	1,437	9,842	404	162	140	108	-	
5. Others Allied to the Field _____	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	140,051	100.0	69,634	17,342	19,331	18,029	10,970	2,083	1,728	482	452	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	119,126	20,454	-			139,580	99.7
a. Written	20,446	2,520	-			22,966	16.4
b. Telecommunication	80,980	15,509	-			96,489	68.9
c. Electronic	17,700	2,425	-			20,125	14.4
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	471	-	-			471	0.3
Association rosters and directories	471	-	-			471	0.3
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - National, State or Local Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
Other sources	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	119,597	20,454	-			140,051	100.0
PERCENT	85.4	14.6	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			140,051	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			140,051	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2006									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine			770		400-427 Kentucky			2,019	
030-038 New Hampshire			924		370-385 Tennessee			2,690	
050-059 Vermont			398		350-369 Alabama			1,858	
010-027 Massachusetts			3,819		386-397 Mississippi			850	
028-029 Rhode Island			523		EAST SO. CENTRAL			7,417	5.3
060-069 Connecticut			2,071		716-729 Arkansas			1,267	
NEW ENGLAND			8,505	6.1	700-714 Louisiana			1,823	
100-149 New York			7,791		730-749 Oklahoma			1,568	
070-089 New Jersey			3,928		750-799 Texas			8,793	
150-196 Pennsylvania			7,682		WEST SO. CENTRAL			13,451	9.6
MIDDLE ATLANTIC			19,401	13.9	590-599 Montana			646	
430-459 Ohio			6,245		832-838 Idaho			858	
460-479 Indiana			3,504		820-831 Wyoming			439	
600-629 Illinois			7,018		800-816 Colorado			2,815	
480-499 Michigan			5,030		870-884 New Mexico			847	
530-549 Wisconsin			3,991		850-865 Arizona			1,703	
EAST NO. CENTRAL			25,788	18.4	840-847 Utah			1,050	
550-567 Minnesota			3,279		889-898 Nevada			1,149	
500-528 Iowa			2,271		MOUNTAIN			9,507	6.8
630-658 Missouri			3,306		995-999 Alaska			394	
580-588 North Dakota			525		980-994 Washington			2,630	
570-577 South Dakota			624		970-979 Oregon			1,633	
680-693 Nebraska			1,385		900-961 California			12,810	
660-679 Kansas			1,996		967-968 Hawaii			455	
WEST NO. CENTRAL			13,386	9.6	PACIFIC			17,922	12.8
197-199 Delaware			494		UNITED STATES			139,544	99.6
206-219 Maryland			2,672		969 & 004-009 U.S. Territories			307	
200-205 Washington, DC			251		Canada			68	
220-246 Virginia			3,365		Mexico			21	
247-268 West Virginia			744		Other International			73	
270-289 North Carolina			3,956		APO/FPO			38	
290-299 South Carolina			1,827		TOTAL QUALIFIED CIRCULATION			140,051	100.0
300-319 Georgia			3,912						
320-349 Florida			6,946						
SOUTH ATLANTIC			24,167	17.1					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified:	111,118	143,809	140,061	140,054	140,053
Qualified Non-Paid: _____	110,819	143,639	139,667	139,670	139,687
Qualified Paid: _____	299	170	394	384	366
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ___	**NC	**NC	**NC	**NC	**NC

***NOTE: 2006 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

11. ADDITIONAL DATA

CHANGE OF OWNERSHIP:

Effective with the October 2005 issue, EC&M was purchased by Wasserstein & Co., LP.

CHANGE OF COMPANY NAME:

Effective with the December 2005 issue, Primedia Business Magazines & Media changed its name to Prism Business Media Inc.

PARAGRAPH 2- LATE MAILING:

133,472 or 93.8% of total copies mailed for April 2006 issue were mailed on May 1, 2006.

402 or 0.3% of total copies mailed for the April 2006 issue were mailed on May 3, 2006.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

David Miller, Publisher

Teri Stice, Audience Marketing Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 14, 2006

State Kansas

County Johnson

Received by BPA Worldwide July 14, 2006

Type PD

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