

E-Newsletter

Send your product information to
Electrical Wholesaling e-mail subscribers!

Reach Over 18,000 Readers*

PRODUCTALERT

On the first Monday of every month,
showcase your products to thousands
of our opt-in e-mail subscribers!

Half-page or larger display advertisers
in *EW* can feature the product of their
choice in *Product Alert* for the month
their display ad runs in the regular
EW print issue. We include an image
of your product, a brief headline and
description, and your URL link within
the e-mail. ¹Publishers' own data



No cost to advertisers of ½ page or larger.

\$595 per product (non-advertisers)

Contact us today to reserve your space. Here's all you have to provide:

The subject line of your email should state "Electrical Wholesaling Product Alert" and contain:

- Digital image of your product: submit a maximum sized image — 200 pixels wide x 200 pixels high, total 10k, .gif or .jpg, 72 dpi (low-res) • A two- to three-word headline
- 40- to 50-word description of your product • URL link

Send Materials To: Brandi McKenzie, Client Services brandi.mckenzie@penton.com Ph: 913-967-1826
Formats Accepted: JPG, GIF Animated GIF, 35K max

SALES MANAGERS

SOUTHEAST & SOUTHWEST U.S. — Vince Saputo
(770) 618-0106 • vincent.saputo@penton.com

WESTERN U.S. & WESTERN CANADA — James Carahalios
(303) 697-1701 • james.carahalios@penton.com

NORTHEASTERN U.S. & EASTERN CANADA — David Sevin
(401) 246-1903 • david.sevin@penton.com

MIDWEST U.S. — Steve Lach
(708) 460-5925 • steve.lach@penton.com

EUROPE — Richard Woolley
44-1295-278-407 • richardwoolley@btclick.com

JAPAN — Yoshinori Ikeda
81-3-3661-6138 • pbi2010@gol.com