

**Reach Over 58,000 Readers\***

## G-Biz

**Blasting twice monthly, G-Biz features news, events and top stories affecting the green electrical industry.**

Concerns over oil and gas prices, lucrative utility rebates, the LEED certification program, green legislation and exciting new developments in R&D are creating new opportunities for the design, installation and sale of energy-efficient electrical products. \*Publisher's own data

G-Biz informs our subscribers about the latest news in this fast-changing market.



**1st Sponsor - Tower Sponsor.....\$1,295**  
monthly rate, 3-month minimum

**2nd Sponsor ..... \$995**  
monthly rate, 3-month minimum

**Readers depend on us for:** • New product launches • The latest LEED projects.  
• News on the green movement. • Updates on local, state and federal green legislation • Sales and installation opportunities • Briefs on photovoltaics, wind energy and other alternative energy sources.

### 2012 G-BIZ E-newsletter Blast Dates

January 5	March 8	May 10	July 5	September 6	November 1
January 19	March 22	May 24	July 19	September 20	November 15
February 2	April 5	June 7	August 9	October 4	December 6
February 16	April 19	June 21	August 23	October 18	December 20

Send Materials To: Brandi McKenzie, Client Services brandi.mckenzie@penton.com Ph: 913-967-1826 Formats Accepted: JPG, GIF Animated GIF, 35K max

## SALES MANAGERS

**SOUTHEAST & SOUTHWEST U.S. — Vince Saputo**  
(770) 618-0106 • vincent.saputo@penton.com

**WESTERN U.S. & WESTERN CANADA — James Carahalios**  
(303) 697-1701 • james.carahalios@penton.com

**NORTHEASTERN U.S. & EASTERN CANADA — David Sevin**  
(401) 246-1903 • david.sevin@penton.com

**MIDWEST U.S. — Steve Lach**  
(708) 460-5925 • steve.lach@penton.com

**EUROPE — Richard Woolley**  
44-1295-278-407 • richardwoolley@btclick.com

**JAPAN — Yoshinori Ikeda**  
81-3-3661-6138 • pbi2010@gol.com