

New! Redesigned for 2012.

Reach our targeted audiences! Place your advertising message within our timely, informative, contextual environment, carrying the latest industry news, trends, and information.

EC&M e-newsletters are a powerful way to provide direct, critical information to the electrical industry. As a sponsor of an e-newsletter, your advertising message and hotlink are e-mailed to thousands of electrical professionals.

Reach Over 56,000 Readers*

E-TRAIN

E-Train helps put careers on track.

E-Train informs electrical professionals about the latest training courses available in the industry.

E-Train also provides you with the opportunity to increase attendance at your next training event. This twice-per-month e-newsletter is a “must-have” for staying in the know.

Circulation per blast: 56,495*

*Publisher's own data



Publication dates

Jan. 4	Feb. 8	Mar. 7	Apr. 4	May 9	June 6	July 4	Aug. 8	Sept. 5	Oct. 10	Nov. 7	Dec. 5
Jan. 18	Feb. 22	Mar. 21	Apr. 18	May 23	June 20	July 18	Aug. 22	Sept. 19	Oct. 24	Nov. 21	Dec. 19

Sponsors 1-15 (180x150 with text)\$595 net per month

Towers 1 and 2 (160x600) \$795 net per month

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