

PQNewsBeat

30,225+* SUBSCRIBERS WILL GET YOUR MESSAGE TWICE A MONTH!

AN E-NEWSLETTER FROM THE STAFF OF EC&M

PQ NewsBeat addresses the needs of those concerned about the quality and delivery of their power, and the stability of their power supplies.

Sent twice each month, *PQ NewsBeat* highlights the top stories, news and events, and new products and services affecting the power quality market. The newsletter reaches the desktops of thousands of **engineers, commercial and industrial facility personnel, and utility managers**. This continuous supply of information showcases the industry developments that have the greatest potential to impact our subscribers' business. It's another way of making sure *EC&M* remains the No. 1 source for system reliability.

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EC&M is offering you opportunity to be one of only six sponsors of *PQ NewsBeat*. As a sponsor, you have a new—and inexpensive—method to connect with the market. Your message and hotlink will be e-mailed to **30225+* engineers, commercial and industrial facility professionals and utility managers***—and the list is growing! This special offer is limited and is available on a first-come, first-serve basis.



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**ONLY SIX SPONSORSHIPS ARE AVAILABLE WITH EACH E-MAIL.
DON'T MISS THIS OPPORTUNITY!
CONTACT DAVID MILLER TO RESERVE YOUR SPACE.**

FEATURED SECTIONS OF THE E-NEWSLETTER

TOP STORY

This section features a major story in the power quality arena to attract and build readers' attention.

NEWS AND EVENTS

In this section, the editors present brief news items and upcoming conferences or seminars that are particularly interesting or beneficial to our readers.

NEW PRODUCTS AND SERVICES

This section includes information on the latest products from manufacturers that market power-quality-related products. It also features new services available through consultants, applicable organizations, or related Web sites.

*Publisher's own data, September 2008

EC&M

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Reserve Your Sponsorship Before It's Too Late!

Sponsorship of *PQ NewsBeat* e-newsletter is available on a first-come, first-serve basis. To be one of six sponsors featured in each e-newsletter, fill out the form below and fax it to David Miller at 312-840-8470. Determination of sponsorship will be made on the date and time your fax is received.

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■ **Send materials to:**

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913-967-7520

PQ Newsbeat 2009 Launch Dates

Jan. 12	July 13
Jan. 26	July 27
Feb. 9	Aug. 10
Feb. 23	Aug. 24
March 9	Sept. 14
March 23	Sept. 28
April 13	Oct. 12
April 27	Oct. 26
May 11	Nov. 9
May 26	Nov. 23
June 8	Dec. 14
June 22	Dec. 28

**Ad materials due minimum
3 days prior to e-newsletter
launch date.**

For More Details, Contact Your District Sales Manager or David Miller

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