

ONLINE ADVERTISING OPPORTUNITIES

[BANNER POSITIONS]

Banner appears on the home page of the website, search result pages and interior run-of-site articles.

[1] Top Banner Ad (728x90)

Attention-grabbing top banner position integrated into site's horizontal navigation bar.
File size limit: 35k
\$49 Net CPM

[2] Premium Box Banner Ad (300x250)

Integrated right into the core of EC&M's freshest content, this premium banner provides impact with large creative options.
File size limit: 35k
\$55 Net CPM

[3] Above-Fold Rectangular Banner (180x150)

This banner position is integrated into the center column's content, above the fold.
File size limit: 25k
\$33 Net CPM

[4] Below-Fold Rectangular Banner (180x150)

This banner position is integrated into the center column's content, below the fold.
File size limit: 25k
\$33 Net CPM

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