

# EC&M's CodeWatch

Keeping an eye on your most important electrical standard

## An E-Newsletter Devoted to the National Electrical Code\*

CodeWatch, a twice-monthly e-newsletter reaching 65,550+\* electrical professionals, zeros in on the electrical industry standard EC&M's readers depend upon the most—the NEC.

Bolstered by material from three of the most well-respected Code experts in the business, CodeWatch succinctly yet thoroughly addresses the topics that frustrate and confuse electrical workers the most. From Code changes to old favorites such as What's Wrong Here?, CodeWatch meets electrical workers' demand for information on the Code.

### CodeWatch will:

- Address changes in the Code
- Explain how to properly apply the Code
- Test readers' knowledge of the Code
- Introduce the people who write the rules
- Provide information on upcoming Code seminars and shows
- Allows electrical workers to sound off on Code-related issues



## Sponsorship Rates

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### MONTHLY RATE (Three-Month Minimum Required)

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**CODEWATCH WILL DEPLOY TWICE A MONTH ON ALTERNATING WEEKS WITH ELECTRICALZONE.**

\*Publisher's own data, September 2008.

Note: The designations "National Electrical Code," "NEC," and "NE Code" refer to NFPA 70, National Electrical Code®, which is a registered trademark of the National Fire Protection Association.

## Featured Sections of the E-Newsletter:

### Nightmare Installations

Subscribers submit their horror stories of inadequate and unsafe installations found in the field.

### Code Challenge

The two most beloved features of ElectricalZone—What's Wrong Here? and Code Q&A—are the foundation of CodeWatch, featuring the expertise of Joe Tedesco and Mike Holt, both well-recognized names in the electrical industry.

### Shows & Events

This section features the Code seminars and shows held across the country, including those headed by EC&M's Code experts.

### Speak Out

CodeWatch will pose one question to subscribers in each issue and publish the responses in the next issue. This department gives readers a chance to voice their opinions.

# EC&M®

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# Reserve Your Sponsorship Before It's Too Late!

Sponsorship of the *CodeWatch* e-newsletter is available on a first-come, first-serve basis. To be one of six sponsors featured in each e-newsletter, fill out the form below and fax it to David Miller at 312-840-8470. Determination of sponsorship will be made on the date and time your fax is received.

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### Send Materials To:

Susan Winters, Ad Production Coordinator, Penton Media, Inc.  
susan.winters@penton.com, 913-967-7520.

## CodeWatch 2009 Launch Dates

Jan. 8	July 2
Jan. 22	July 16
Feb. 5	Aug. 6
Feb. 19	Aug. 20
March 5	Sept. 10
March 19	Sept. 24
April 9	Oct. 8
April 23	Oct. 22
May 7	Nov. 5
May 21	Nov. 19
June 4	Dec. 3
June 18	Dec. 17

**Ad materials due minimum  
3 days prior to e-newsletter  
launch date.**

**For More Details, Contact Your District Sales Manager or David Miller  
PH: 312-840-8487 • david.miller@penton.com**

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Sponsorships Available on a First-Come, First-Serve Basis.**